



kristin erin lynn | multi discipline designer

Kristin is a highly competent, versatile UX pro with the perfect mix of design chops and technical savvy. 25 years experience designing high profile web and interactive content as well as internal and external vehicles for communication productivity. Designer / Artist / Photographer / web designer

UX, Visual, Graphic, Interaction + Interface Design, Information Architecture + Web

2+ decades creating cutting edge user experiences, services, and content for global audiences, and broad expertise in strategic digital design, content presentation, brand adherence and extension. Client lists and examples are available at www.kristinlynndesigngroup.net

UX / Visual / UI / Web Designer, Freelance, Contract +Consultancy | 2011 - Present

Deep dive interaction design, discovery, IA, blue sky / UX architect / Artistic web site design and delivery Design /development for creative customers. IA exploration and wireframe creation / iteration / development with creative teams and clients to quickly evolve a redesign strategy based on customer feedback and business requirements

UX Designer 2 / Senior Designer / Content Design Lead | Microsoft Corporation | 1989 - 2011

Office.Microsoft.com / Office Assistance and Worldwide Services / MSFT International User Education 22 years of design leadership making desktop to Internet experiences seamless, working cross-discipline and in collaboration with Program Management, Content Development and Marketing. Blue-sky ideation and conception, project planning, user scenario testing etc. thru launch.

Clients | [Aditi](#), [POP agency](#), [Microsoft](#), [T-Mobile](#), [Sonic Ignition](#), [Blissima](#), [Flutter](#), [New Music Minds](#), [The John Gieseke Studios](#), [Zonar Systems](#), [Cultivated Care](#), [Armchair Dreams](#), [Jer Koukal Arts](#), [Steyer agency](#) etc.

Tools | SKILLS, KNOWLEDGE AND PROFICIENCIES | Adobe CS , SharePoint, Axure et al

UX ARCHITECTURE	UX / UI DESIGN	CONTENT
IA / Navigation /wires	Imagery	Design development
Rapid prototyping	Prototyping	UX guidelines
Interface / Interaction	Concept creation	Collection curating
Use Case development	Layout / Branding	Process / analysis

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